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Washington Heritage Museums

1300 Charles Street • Fredericksburg, VA 22401 • 540.373.5630

Washington Heritage Museums is delighted to announce that we will host our seventh annual Bourbon and Boxwood fundraising event on October 2. We will be returning to the vibrant gardens of the Mary Washington House for an in-person event, complete with live music! It's been a challenging time for museums nationwide, and we're so very grateful to our sponsors for their continued support. This year, those partnerships have allowed WHM to offer our first virtual events and programs, reimagine how we conduct tours to reopen safely, focus on education and interpretation, and begin a renewed emphasis on buildings and grounds projects. A portion of this year's proceeds will be directly applied to the active preservation of our four museums.

A team of community leaders is already hard at work planning for the safety and success of this year's event. With a volunteer committee, costs are held to a minimum and sponsorships further offset the cost of hosting this fundraiser. The health and safety of our guests will be paramount at this in-person event, and we are enlarging the event area and redesigning the layout for the safety and comfort of all guests.

Washington Heritage Museums is funded by museum admissions, grants, memberships, sponsorships, and donations. The organization does not receive continuing state or federal funding and we are truly grateful for our donors and sponsors.

Your sponsorship is critical to the success of this event, and ultimately to the preservation of our museums. If after reviewing the attached sponsorship package you have any questions, please contact me. I will be happy to discuss anything in further detail. **I hope that you will choose to show your support for our museums and our community through a sponsorship of this event.**

With best regards,

A handwritten signature in blue ink that reads "Anne Darron". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Anne Darron
Executive Director

Bourbon and Boxwood 2021 • October 2 • 7-10 pm

Washington Heritage Museums

In 2013, the newly formed Washington Heritage Museums received by deed of gift four 18th century properties in Fredericksburg, VA. These include the Hugh Mercer Apothecary Shop, the Mary Washington House, the Rising Sun Tavern, and St. James' House. The 501c3 owns and maintains these four museums, three of which are open year-round. St. James' House, which also houses Washington Heritage Museums' offices, is open for public tours two weeks each year. The organization has an active membership which spans across the nation.

Our Mission

The mission of Washington Heritage Museums is to preserve, promote and maintain its four 18th century properties in Fredericksburg, Virginia and develop dynamic educational resources and programs to engage and inspire the interest of everyone.

Event Vision

Washington Heritage Museums introduced this event in 2015 to raise local familiarity with its four museums, presenting our museums in an engaging community event.

All funds raised at this year's Bourbon and Boxwood event will be used to support the mission of the Washington Heritage Museums and allow WHM to reach the widest possible audience - offering tours, programs and events while stewarding our properties for future generations. A portion of the funding will directly support the active preservation of our four 18th century buildings.

Event Safety

Bourbon and Boxwood will comply with all state health regulations in place at the time of the event.

Our Museums

Hugh Mercer Apothecary Shop
Mary Washington House
Rising Sun Tavern
St. James' House

Event Committee

Chair: Cassie Payne

Members: Jack Apperson
Jessica Beringer
Gail Braxton
Nancy Cherwek
Nancy Collins
Pat Gaske
Zachary Hatcher
Andrea Hickman
Casey Hu
Rosemarie McKeown
Michael O'Malley
Amy Minneci Stanford

For Businesses

Your business will be featured prior to the event on event invitations, email blasts, and social media. Logos are featured on signage displayed at the event and on our website, including links to your website, before and after the event.

If you would like your business to be featured in our curated gift packages, please let us know.

WASHINGTON HERITAGE MUSEUMS

MARY WASHINGTON HOUSE - ST. JAMES' HOUSE - HUGH MERCER APOTHECARY SHOP - RISING SUN TAVERN
1300 CHARLES STREET | FREDERICKSBURG, VA 22401 | WASHINGTONHERITAGEMUSEUMS.ORG





Bourbon & Boxwood 2021 Sponsorship Request

Washington Heritage Museums

October 2, 2021 • 7:00 to 10:00 pm

Mary Washington House • 1200 Charles Street

Name/Company: _____

Contact Person: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____ (H) _____ (O)

Cellular Phone(s): _____

Join in the fun! Cellular phones are used to enroll guests in the silent auction.

Sponsorship Level Selected

(Sponsorship benefits listed on reverse)

Bar, Tent, Food or Entertainment Sponsor (\$7,500 or more) - Limited to Four Sponsors

Gold Level (\$5,000–\$7,499)

Silver Level (\$2,500–\$4,999)

1890 Club (\$1,890-\$2,499) - Celebrating the Saving of the Mary Washington House

Brass Level (\$1,000–\$1,889)

Pewter Level (\$500–\$999)

Sponsor name *exactly* as it is to be published: _____

Unless otherwise specified, individual sponsors will be listed with first and last name(s) such as "Chris and Riley Doe" or "Chris Smith and Riley Doe."

Businesses should send Camera Ready/Hi-Res Logo/JPG via email to: Office@WashingtonHeritageMuseums.org

Amount of Sponsorship: \$ _____ I am unable to sponsor this year, but wish to donate: \$ _____

___ Check enclosed (Checks made payable to *Washington Heritage Museums* provide the most support)

___ I/we have paid online at www.WashingtonHeritageMuseums.org/membership-support

___ Please email an invoice. All invoices should be paid by June 15.

___ I/we wish to sponsor, but cannot use my/our tickets. WHM may use my/our tickets as needed.

Please mail, email or fax form to:

Anne Darron, Executive Director
Washington Heritage Museums
1300 Charles Street
Fredericksburg, VA 22401

Email: ADarron@WashingtonHeritageMuseums.org
Fax: 540-373-5630
Questions: Anne at 540-373-5630 (O)
540-538-0696 (C/T)



WHM EIN: 46-0803504 | Please send a W-9 for WHM ___ Y ___ N



Sponsorship Levels

Tent, Bar, Food, or Entertainment Sponsor *(limited to 4)* **\$7,500 or more**

Eight tickets to Bourbon & Boxwood.
Name or logo recognition on banners which are prominently displayed at the event.
Featured social media recognition.
Name or logo recognition on four Bourbon & Boxwood email blasts to members and public.
Name or logo recognition on event invitations and press releases.

Gold Level Sponsor **\$5,000 to \$7,499**

Eight tickets to Bourbon & Boxwood
Featured social media recognition.
Name recognition on four Bourbon & Boxwood email blasts.
Name recognition on event invitations and press releases.

Silver Level Sponsor **\$2,500 to \$4,999**

Six tickets to Bourbon & Boxwood.
Featured social media recognition.
Name recognition on two Bourbon & Boxwood email blasts.
Name recognition on event invitations and press releases.

1890 Club Sponsorship • Celebrating the Saving of the Mary Washington House **\$1,890 to \$2,499**

The Mary Washington House was saved from almost certain loss in 1890 when it was to be sold, dismantled and moved to Chicago for display in the Columbian Exposition. Local preservationists banded together to save the house and secure its future. Celebrate their tenacity and drive by becoming a member of the 1890 Club.

Four tickets to Bourbon and Boxwood.
Shared social media recognition.
Name recognition on one email blast.
Name recognition on event invitations and press releases.
One annual museum membership.

Brass Level Sponsor **\$1,000 to \$1,889**

Four tickets to Bourbon & Boxwood.
Shared social media recognition.
Name recognition on one Bourbon & Boxwood email blast.
Name recognition on event invitations.

Pewter Level Sponsor **\$500 to \$999**

Two tickets to Bourbon & Boxwood.
Shared social media recognition.
Name recognition on one Bourbon & Boxwood email blast.
Name recognition on event invitations.

• ALL SPONSORS RECEIVE •

Name or logo recognition on WHM website and at Bourbon and Boxwood event
Curated Gift Package • Special signage recognition at Fall Speaker Series

We estimate the value of the tickets to be \$40 each.
The tax deductible portion of your contribution is the amount of your sponsorship less the value of your allotted tickets.